

2023 CREW Councils

Frequently Asked Questions

What are Councils?

CREW Network Councils provide a unique forum to engage with peers at the global level for business connections, potential deals and projects, knowledge exchange and sharing insights/trends. Councils enhance other professional networking opportunities and resources, delivering the competitive advantage you need to maximize your business potential.

Councils serve as personal and professional advisors who will guide and support each other while providing wisdom and insights on business challenges and opportunities. Councils are designed to be an ongoing cohort staying together indefinitely. Members commit to creating a welcoming, respectful environment—enabling members to deepen relationships over time to do business together and engage in honest, candid, and confidential conversations.

What is the Purpose of Councils?

- Support CREW Network's mission to transform the commercial real estate industry by advancing women globally.
- Provide an exclusive and intimate setting for confidential exchange with peers.
- Grow council member skills and knowledge and raise their leadership profile.
- Elevate members' impact on the industry, asset classes, and individual professions within commercial real estate.
- Expand opportunities for members to conduct business with one another, leverage one another's network, and build relationships.
- Exchange industry insights, trends, and knowledge for the benefit of the entire council.

What is the role of a Co-Lead?

Each council will have two Co-Leads. They will plan meeting agendas, secure speakers, and build community among participants. The Co-Leads will also review council applications, select participants, and ensure all members meet attendance requirements. The Co-Leads serve a two-year term and when finished they will become a council member and a different council member will assume Co-Lead duties.

What are typical council activities?

Each council is self-directed, with members setting agendas and driving conversations through their active participation. Each council will:

- Hold one in-person full-day meeting per year with a kickoff dinner the evening before
 - *Confirmed for April 17-18, 2023, in Phoenix, Arizona*
- Coordinate at least three virtual discussions throughout the year
- Provide periodic evaluation and feedback
- **Participation in the in-person meeting and all virtual discussions is mandatory.**

Optional activities

- Hold additional meetings. These meetings would be coordinated solely by council members, and the associated expenses would be the responsibility of council members.
- Suggest content on hot topics to CREW Network staff
- Conduct other council-driven activities identified by members

What is expected of council members?

- Council members are expected to make a long-term commitment to the council.
- A council's success hinges on the regular and active participation of all members. As such, council members are expected to **attend all four council meetings**.
- Prospective council members must have a complete CREWbiz profile and submit a council application.
- Once selected, a council member signs a commitment form and pays their council membership fee.

What if I miss a meeting?

- If you are unable to attend a meeting, please inform the co-leads ASAP. While up to one absence may be excused, it is at the discretion of the co-leads based on the overall participation of the individual.
- Anyone missing the in-person meeting or more than 1 meeting will be asked to leave the council at the end of the calendar year.

How many members are in a council?

- Councils must have a minimum of 15 members to form.
- Established councils must maintain a minimum of 20 members, and maximum of 25.

For how long can I participate in a council?

- It is expected that you will join and maintain your membership with your council for the long term; it is an ongoing peer group.
- You will be asked to renew your council membership annually.
- The council annual term from January 1 to December 31.

What does the \$600 council fee cover?

- The fee covers the council's meeting expenses for the spring in-person meeting, including dinner the night before the meeting, logistical support, general session speaker, staff administration, and the councils' exclusive online community.
- A council member must cover their travel expenses.
- If a council chooses to meet during the CREW Network convention, those expenses are not covered in the council fee and would be the responsibility of council members.

How do I contact the other members on my council?

- Each council will have a private community in CREWbiz. This will be the council's primary communication platform.

What is the council timeline?

- All applications to participate in a 2023 council must be received by December 16, 2022.
- Council rosters will be announced in February 2023
- Council orientation will occur in late March 2023 and all participants must attend the in-person meeting from April 17-18, 2023.
- Three additional council meetings will occur virtually at dates set by the co-leads.

What if I have additional questions?

- Contact Emily Reineke, Chief Member & Chapter Services Officer at emilyr@crewnetwork.org

For 2023, the following councils will be offered. All councils who receive interest from at least 15 members will proceed; otherwise, the council will delay launch for a future year.

- **Affordable Housing:** The Affordable Housing Council will focus on topics, issues and opportunities around affordable housing including tax credits, development, construction, partnerships, joint ventures, mixed-income housing, etc. The members will share insights, ideas and identify trends in the affordable housing space.
- **CEO Women:** This council is for women CEOs/Presidents of small, entrepreneurial companies seeking to connect with other CEOs/Presidents of CRE companies. This group is strictly limited to CEOs and Presidents.
This Council launched in 2022 and Co-Leads are seeking additional participants.
- **Chief Financial Officers Council:** This council is made up of individuals who are Chief Financial Officers (CFOs) in commercial real estate companies. They are in various asset classes to bring variety and vibrancy to the council. The members of the council will exchange insights and trends related to financial strategy, economy and corporate impact.
- **Corporate Real Estate Council:** This council will be exclusively for individuals who work in a corporate environment focused exclusively on a company's real estate needs. Individuals may be in any facet of corporate real estate including but not limited to workplace design, development, construction, strategy, etc. The council offers members a venue to discuss corporate real estate challenges and opportunities as well as innovation.
- **Industrial:** Members of this council will be involved in the development, leasing, finance/lending, design, engineering, technology, or other facets of industrial real estate. Members must be actively engaged in the business of industrial real estate.
This Council launched in 2022 and Co-Leads are seeking additional participants.
- **Medical & Life Science Council:** This council is for individuals who work in development, construction, property management, design, build, etc. for life science and medical facilities. This includes pharma, biotech, and medical device facilities and all locations where medicine is created, produced, tested and delivered.
- **ESG Council:** The Environment, Social and Governance Council includes individuals who have sole responsibility for ESG within their companies. The council will exchange insights, trends and issues related to ESG. The members of the council will serve as a peer discussion group to provide wisdom and advice to their fellow council members.
- **Multifamily:** Members of this council will be in multifamily finance/lending, legal, property management, development, executive leadership, technology, operations, engineering, architecture, and commercial real estate facets of the multifamily. Members must be actively engaged in the business of multifamily real estate.
This Council launched in 2022 and Co-Leads are seeking additional participants.

- **Office Council:** This council includes individuals who work in the office asset class. Individuals may represent any discipline in the office space including but not limited to brokerage, development, construction, title, financing, etc. The Office Council will explore issues related to office space, availability, transformation, and the future of the office.
- **Retail Council:** This council is comprised of individuals who focus on the retail asset class in brokerage, property management, construction, design, title, etc. The council members will discuss trends and exchange insights on the retail asset class.
- **Technology Council:** The Tech Council will be comprised of individuals who work in commercial real estate technology. The individuals may be in brokerage, development, construction, engineering, property management or any aspect of commercial real estate company that leverages technology to conduct its business. The council will tap into and explore tech innovations, trends, and opportunities in CRE.