

CREW



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WENDY MANN, CAE, APPOINTED CREW NETWORK CEO AND FOUNDATION PRESIDENT

Lawrence, Kansas (USA) – Wendy Mann, CAE, an accomplished executive with nearly 30 years in association management, has been named chief executive officer of Commercial Real Estate Women (CREW) Network and president of the CREW Network Foundation. Mann will assume the role on February 1.

Mann comes to [CREW Network](#) after serving as senior vice president at [NAIOP](#), the Commercial Real Estate Development Association, where she oversees day-to-day business operations of the association and is executive director of its Research Foundation. Mann also works closely with the NAIOP executive committee and 80-member board of directors to execute strategic plan initiatives. She is responsible for overall management of member products and services, working with staff teams and volunteer committees to implement.

“We are thrilled to welcome Wendy Mann as CEO of CREW Network,” said Alison Beddard, Senior Director of Office and Investment, Cushman & Wakefield Commerce. “As a member of the search committee and 2017 President of CREW Network, I am proud of our selection and confident in our process. I am honored to serve under Wendy’s leadership in the coming years as CREW Network expands its power and influence to impact the commercial real estate industry.”

Prior to NAIOP, Mann was director of communications at the National Telecommunications Cooperative Association where she was responsible for the association’s communications initiatives, including strategic communication planning, integrated marketing, media relations, publishing and website development/content management.

She also previously served as vice president of member services for the Intelligent Transportation Society of America, where she led a staff team in the areas of membership, communications, meetings strategic planning and board development. She also has held positions with the Health Industry Distributors Association, APICS – the Educational Society for Resource Management, Greater Washington Society of Association Executives, where she served as executive director of its Educational Foundation, and the United States Chamber of Commerce.

Mann received her bachelor’s degree from St. Bonaventure University and earned the Certified Association Executive (CAE) designation in 1991. She has pursued graduate level studies at George Mason University.

"I am delighted with the selection of Wendy Mann as CREW Network's new CEO and am confident that she is the ideal choice to lead the next stage of our growth," said Laurie Baker, Senior Vice President of Fund and Asset Management, Camden Property Trust and 2016 CREW Network President. "Wendy is a highly accomplished executive with a history of delivering top results in the association management sector. She brings to CREW Network a wealth of talent and experience including vision, strategic insight, expertise in communications and outreach, and a client/member service mindset."

On June 17, 2016, Gail S. Ayers, PhD [announced her decision to retire](#) at the end of the year after serving as CREW Network CEO for 11 years. The CEO selection committee was comprised of CREW Network Past Presidents and Distinguished Leaders. Global search firm Korn Ferry was retained to manage the search.

About CREW Network

CREW Network is the industry's premier business networking organization dedicated to advancing the achievements of women in commercial real estate. CREW Network members comprise more than 10,000 professionals worldwide and represent nearly all disciplines of commercial real estate – every type of expert required to "do the deal." Follow CREW Network on [Facebook](#), [Twitter](#), [LinkedIn](#) and [Instagram](#), and visit us at www.crewnetwork.org.

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