SPONSORSHIP
Global Opportunities and Benefits
CREW Network is a global business organization advancing women in commercial real estate. Our partnerships with our sponsors help CREW Network implement an innovative agenda that includes quality programming, leadership development training and one of the premier conventions in commercial real estate. Join us and help move the industry forward!

Why should your company support CREW Network?
- To position your company as a leader in supporting diversity and the advancement of women in commercial real estate globally
- Year-round exposure to more than 11,000 commercial real estate professionals globally in more than 75 major markets
- Make connections with senior-level decision-makers from every facet of the commercial real estate industry – investors, architects, brokers, lenders, attorneys and more
- Access to industry research that informs best practices
- Receive global exposure for your brand and business

Global Agenda
CREW Network is committed to supporting its members in establishing global business relationships and international resources. Established in 2016, CREW Network’s Global Agenda is expanding membership into major markets across the globe, beginning with CREW UK, an affiliate group established in the United Kingdom.
Profile

- Members comprise more than 11,000 commercial real estate professionals globally, both women and men.
- CREW Network helps its members excel in the commercial real estate industry by providing networking, business development, leadership opportunities and professional education.
- Its interdisciplinary membership of industry leaders and senior-level executives creates a unique combination of talents and expertise that can handle virtually any commercial real estate deal from start to finish.

Membership Growth

<table>
<thead>
<tr>
<th>Years</th>
<th>1989</th>
<th>2004</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>0-2</td>
<td>1,100</td>
<td>6,000</td>
<td>11,315</td>
</tr>
<tr>
<td>2-5</td>
<td></td>
<td></td>
<td>1,100</td>
</tr>
<tr>
<td>5-10</td>
<td></td>
<td></td>
<td>6,000</td>
</tr>
<tr>
<td>10-15</td>
<td></td>
<td></td>
<td>1,100</td>
</tr>
<tr>
<td>15-20</td>
<td></td>
<td></td>
<td>6,000</td>
</tr>
<tr>
<td>20-25</td>
<td></td>
<td></td>
<td>1,100</td>
</tr>
<tr>
<td>More than 25</td>
<td></td>
<td></td>
<td>6,000</td>
</tr>
</tbody>
</table>

CRE Specialties

Our members represent every discipline of the CRE industry, including:

- Real Estate Development
- Commercial Lending
- Marketing/Business Development
- Architecture
- Property/Facility Management
- Law
- Finance
- Construction
- Brokerage
Opportunities for Global Partnership

CREW NETWORK Convention
During this three-day premier business networking event, your company will receive exposure to more than 1,400 senior-level women and men representing all disciplines within the commercial real estate industry. Convention participants are serious about networking and actively seek opportunities to initiate business deals.

CREW NETWORK Marketplace
Held in conjunction with the CREW Network Convention Welcome Reception, the Marketplace is a dedicated networking event that provides your company face-to-face interaction with industry decision-makers.

CREW NETWORK Leadership Summits
Members and leaders from all chapters gather three times a year to conduct CREW Network business, network and participate in leadership development programs. Through these events, members can assess and enhance their skills in such areas as negotiations, public speaking, networking and conflict resolution. Attendees also learn about the local market and development activities unique to that area. Depending on the level chosen, your company name will be prominently displayed throughout these two-day events.

Global Visibility Through CREW UK
CREW UK is an affiliate group of CREW Network in the United Kingdom. Depending on the level chosen, your company will receive recognition at CREW UK events and in related marketing materials.
Program Partner Sponsor

$75,000 for three consecutive years

Program Partners are cornerstone supporters of CREW Network programs and initiatives that impact the commercial real estate industry. These exclusive, long-term partnerships (a minimum of three consecutive years) are critical in advancing CREW Network’s mission and the sustainable growth of the organization. A program partnership will align your brand with CREW Network and solidify your company as an industry leader in diversity and gender equity.

Program partnerships are unique opportunities that include, but are not limited to:

• Industry Research
• Global Agenda
• Professional & Leadership Development
• Technology
• Corporate Board Training
• Global Study Mission

Program Partners are continuously recognized in conjunction with their sponsored programs or initiatives for the duration of their partnership. In addition, Program Partners receive all of the benefits of the Premier Lead Sponsorship listed on the next page.
Premier Lead Sponsor

$35,000

Year-Round Recognition via CREW Network’s Marketing Tools
- Company logo listed in a prominent location on the CREW Network website
- Link to sponsor home page from the CREW Network website
- Sponsorship recognition in the CREW Network annual report
- Exclusive opportunity to post and advertise your company’s internship opportunities on our new platform dedicated to recruiting young women and diverse individuals to our industry. CREW Network will engage with real estate programs to encourage women and diverse individuals to apply.

CREW Network Leadership Summits
- Top-level recognition at the current year’s CREW Network Winter, Spring and Fall Leadership Summits
- Opportunity to display printed materials at Leadership Summits

CREW Network Convention and Marketplace
- Five (5) complimentary full registrations for the current year’s convention
  - Includes VIP seating at the luncheons
- Invitations to the VIP Sponsor Reception for sponsor’s employees attending the convention
- Company logo listed in the current year’s convention app and other convention marketing materials reaching 11,000+ CREW Network members globally
- Rotating banner display of your company logo in the convention app
- Recognition from the podium during the event (Premier Lead Sponsors - first listing)
- Logo recognition in the CREW Network advertisement in the New York Times
- Complimentary exhibit space at the current year’s Marketplace
  - Priority exhibit location will be given to Premier Lead Sponsors
- Company logo recognition on an agreed upon exclusive item or event
  (The item of choice will be given as Premier Lead Sponsors are committed on a first-come, first-served basis)
- Opportunity to place a logoed gift item in the convention attendee gift bag
  (Items are to be paid for and provided by the sponsor)
- Opportunity to display printed materials at the current year’s convention
- An email of your design to all attendees of the CREW Network Convention and Marketplace
  (i.e. If exhibiting at Marketplace, your ad could invite attendees to visit your exhibit)

CREW UK Events
- Company logo recognition in CREW UK presentations and name recognition in social media, as appropriate
- Recognition from the podium (Premier Lead Sponsors - first listing)
Platinum Sponsor

$25,000

Year-Round Recognition via CREW Network’s Marketing Tools

- Company logo listed in a prominent location on the CREW Network website
- Link to sponsor home page from the CREW Network website
- Sponsorship recognition in the CREW Network annual report
- Exclusive opportunity to post and advertise your company’s internship opportunities on our new platform dedicated to recruiting young women and diverse individuals to our industry. CREW Network will engage with real estate programs to encourage women and diverse individuals to apply.

CREW Network Leadership Summits

- Company listing at the current year’s CREW Network Winter, Spring and Fall Leadership Summits
- Opportunity to display printed materials at Leadership Summits

CREW Network Convention and Marketplace

- Four (4) complimentary full registrations for the current year’s convention
  - Includes VIP seating at the luncheons
- Invitations to the VIP Sponsor Reception for sponsor’s employees attending the convention
- Company logo listed in the current year’s convention app and other convention marketing materials reaching 11,000+ CREW Network members globally
- Recognition from the podium during the event
  (Premier Lead Sponsors - first listing; Platinum Sponsors - second listing)
- Complimentary exhibit space and priority placement over non-sponsor exhibitors at the current year’s CREW Network Marketplace
- Company logo recognition on an agreed upon exclusive item or event
  (The item of choice will be given as Platinum Sponsors are committed on a first-come, first-served basis)
- Opportunity to place a logoed gift item in the convention attendee gift bag
  (Items are to be paid for and provided by the sponsor)
- Opportunity to display printed materials at the current year’s convention

CREW UK Events

- Company logo recognition in CREW UK presentations and name recognition in social media, as appropriate
- Recognition from the podium
  (Premier Lead Sponsors - first listing; Platinum Sponsors - second listing)
Gold Sponsor

$20,000

Year-Round Recognition via CREW Network’s Marketing Tools
- Company logo listed in a prominent location on the CREW Network website
- Link to sponsor home page from the CREW Network website
- Sponsorship recognition in the CREW Network annual report
- Exclusive opportunity to post and advertise your company’s internship opportunities on our new platform dedicated to recruiting young women and diverse individuals to our industry. CREW Network will engage with real estate programs to encourage women and diverse individuals to apply.

CREW Network Leadership Summits
- Company listing at the current year’s CREW Network Winter, Spring and Fall Leadership Summits
- Opportunity to display printed materials at Leadership Summits

CREW Network Convention & Marketplace
- Three (3) complimentary full registrations for the current year’s convention
  - Includes VIP seating at the luncheons
- Invitations to the VIP Sponsor Reception for sponsor’s employees attending the convention
- Company logo listed in the current year’s convention app and other convention marketing materials reaching 11,000+ CREW Network members globally
- Recognition from the podium during the event
  (Premier Lead Sponsors - first listing; Platinum Sponsors - second listing; Gold Sponsors - third listing)
- Complimentary exhibit space and priority placement over non-sponsor exhibitors at the current year’s CREW Network Marketplace
- Company logo recognition on an agreed upon exclusive item or event
  (The item of choice will be given as Gold Sponsors are committed on a first-come, first-served basis)
- Opportunity to place a logoed gift item in the convention attendee gift bag
  (Items are to be paid for and provided by the sponsor)
- Opportunity to display printed materials at the current year’s convention

CREW UK Events
- Company logo recognition in CREW UK presentations and name recognition in social media, as appropriate
- Recognition from the podium
  (Premier Lead Sponsors - first listing; Platinum Sponsors - second listing; Gold Sponsors - third listing)
Silver Sponsor

$15,000

Year-Round Recognition via CREW Network’s Marketing Tools
- Company logo listed in a prominent location on the CREW Network website
- Sponsorship recognition in the CREW Network annual report
- Exclusive opportunity to post and advertise your company’s internship opportunities on our new platform dedicated to recruiting young women and diverse individuals to our industry. CREW Network will engage with real estate programs to encourage women and diverse individuals to apply.

CREW Network Convention & Marketplace
- Two (2) complimentary full registrations for the current year’s convention
  - Includes VIP seating at the luncheons
- Invitations to the VIP Sponsor Reception for sponsor’s employees attending the convention
- Company logo listed in the current year’s convention app and other convention marketing materials reaching 11,000+ CREW Network members globally
- Complimentary exhibit space and priority placement over non-sponsor exhibitors at the current year’s CREW Network Marketplace
- Company logo recognition on an agreed upon exclusive item or event
  (The item of choice will be given as Silver Sponsors are committed on a first-come, first-served basis)

CREW UK Events
- Company logo recognition in CREW UK presentations and name recognition in social media, as appropriate
Bronze Sponsor

$10,000

Year-Round Recognition via CREW Network’s Marketing Tools
- Company name listed in a prominent location on the CREW Network website
- Sponsorship recognition in the CREW Network annual report
- Exclusive opportunity to post and advertise your company’s internship opportunities on our new platform dedicated to recruiting young women and diverse individuals to our industry. CREW Network will engage with real estate programs to encourage women and diverse individuals to apply.

CREW Network Convention & Marketplace
- One (1) complimentary full registration for the current year’s convention
- Invitations to the VIP Sponsor Reception for sponsor’s employees attending the convention
- Company name listed in the current year’s convention app and other convention marketing materials reaching 11,000+ CREW Network members globally
- Complimentary exhibit space and priority placement over non-sponsor exhibitors at the current year’s CREW Network Marketplace
- Company name recognition on an agreed upon exclusive item or event
  *(The item of choice will be given as Bronze Sponsors are committed on a first-come, first-served basis)*

CREW UK Events
- Company name recognition in CREW UK presentations and social media, as appropriate

Contributor Sponsor

$5,000

Year-Round Recognition via CREW Network’s Marketing Tools
- Company name listed on the CREW Network website
- Sponsorship recognition in the CREW Network annual report
- Exclusive opportunity to post and advertise your company’s internship opportunities on our new platform dedicated to recruiting young women and diverse individuals to our industry. CREW Network will engage with real estate programs to encourage women and diverse individuals to apply.
- Company name listed in the current year’s convention app and other convention marketing materials reaching 11,000+ CREW Network members globally
- Invitations to the VIP Sponsor Reception for sponsor’s employees attending the convention

CREW UK Events
- Company name recognition in CREW UK presentations and social media, as appropriate
## Summary of global sponsorship benefits

<table>
<thead>
<tr>
<th>Program Partner &amp; Premier Lead</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Contributor</th>
</tr>
</thead>
<tbody>
<tr>
<td>CREW Network website</td>
<td>logo</td>
<td>logo</td>
<td>logo</td>
<td>logo</td>
<td>name</td>
</tr>
<tr>
<td>Link to sponsor home page</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition in the annual report</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Post and advertise internship positions</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Recognition at the Winter, Spring and Fall Leadership Summits</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Display printed materials at Leadership Summits</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition in CREW UK event presentations</td>
<td>logo</td>
<td>logo</td>
<td>logo</td>
<td>logo</td>
<td>name</td>
</tr>
<tr>
<td>Complimentary full registrations for convention</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>VIP seating at the luncheons</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>VIP Sponsor Reception invites for employees attending convention</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Company listed in the convention app and other convention marketing materials</td>
<td>logo</td>
<td>logo</td>
<td>logo</td>
<td>logo</td>
<td>name</td>
</tr>
<tr>
<td>Rotating banner on convention app</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition from the podium during CREW Network events</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo in the CREW Network ad in the New York Times</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complimentary exhibit space</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Agreed upon exclusive item or event</td>
<td>logo</td>
<td>logo</td>
<td>logo</td>
<td>logo</td>
<td>name</td>
</tr>
<tr>
<td>Logoed gift item in the convention attendee bag</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Display printed materials at convention</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>An email to attendees of the Convention and Marketplace</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition from the podium during CREW UK events</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Contact Jen Hall at jenh@crewnetwork.org to discuss sponsorship opportunities for your company.